



— For Immediate Release —

## The 48 Film Festival – 2021-22

### FIRST CANADA-WIDE 48 HOUR FILM CHALLENGE

WINNIPEG, February 1, 2021 – [The 48 Film Festival](#) is Canada's first unified time-based film challenge. At present, 10 of 13 provinces and territories are on board with local challenges in Summer 2021. Two shorts from each participating area will be selected for an in-person screening in Spring 2022 at the TIFF Bell Lightbox in Toronto.



**REGISTRATION PERIOD WILL TAKE PLACE IN MARCH 2021:** Please stay alert! Sign-up for registration will sell out FAST!!! Note the important dates below, and stay tuned for more info.

**ATTENTION MUSICIANS, ACTORS AND FILMMAKERS!!!** Get Ready!!! Write, shoot, edit, score and produce an original short film in just 48 hours. All filmmakers, musicians and actors are encouraged to participate. A multitude of languages – Indigenous and many others – are spoken across Canada in addition to French and English. We welcome films in **all languages** and will provide additional time for adding subtitles if filmmakers choose to do so after films are submitted – the only addition or change permitted after the end of the 48-hour period. All completed films are guaranteed a local screening. Some areas may opt for separate youth and adult categories. Registration and other details may vary in each area. Check [our blog](#) or [social media](#) to connect with us and stay informed.



**NORTH, WEST, EAST:** Planning for this cross-country film festival began in 2018. To date, [participating and supporting film organizations](#) are: **Alberta** – Calgary Society of Independent Filmmakers, EMMEDIA Gallery & Production Society, Film and Video Arts Society of Alberta, Quickdraw Animation Society; **British Columbia** – CineVic Society of Independent Filmmakers, Run N Gun: Vancouver’s 48 Hour Film Competition; **Manitoba** – ACTRA Manitoba, Buffalo Gal Pictures, Film Training Manitoba, Gimli Film Festival, Manitoba Music, National Screen Institute, On Screen Manitoba, The 48 Film Festival Inc., Winnipeg Film Group; **New Brunswick** – New Brunswick Filmmakers’ Co-operative; **Newfoundland** – Nickel Independent Film Festival; **Northern Territories** – Dead North Film Festival, Western Arctic Moving Pictures, Yellowknife International Film Festival; **Nova Scotia** – Atlantic Filmmakers Cooperative; **Ontario** – Reelworld Film Festival, Toronto International Film Festival, Trinity Square Video; **Saskatchewan** – Saskatchewan FilmPool Cooperative; **Yukon** – Dawson City Short Film Festival, Yukon Film Society.

**SOME BACKGROUND:** 48 Hour Film Challenges have been held in hundreds of cities around the world, becoming a rite of passage for filmmakers seeking to challenge their creative, organizational and time management skills. Canada alone has some 23 notable time-based film challenges, each unique to their locale. We want to unify these efforts, provide film artists across the country an opportunity to interact beyond local boundaries, and lay the foundation for future collaborations that can enrich and raise the level of everyone’s creative game.

“Over the past seven years, some of the filmmakers have spring-boarded to bigger projects and elevated their careers; specifically from this one challenge,” says Bendrix, founder and Executive Director of The 48 Film Festival. “We want to build a Canada-wide platform to energize arts communities and elevate artists’ career paths.”

**TIMELINE** (Provinces and territories will set their own dates):

- **March 2021 – Registration Period**
- **Spring 2021 – Info Session**
- **May 2021 – Indiegogo Crowdfund Launch**
- **May & June 2021 – The 48 Film Challenge**
- **Summer 2021 – Local provincial and territory screenings**
- **March 2022 – Canada-wide TIFF Bell Lightbox screening**

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